

STAT

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Next 6 Page(s) In Document Exempt

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SECRET

Subjects for Director's Talk

"What you don't know doesn't hurt you" - worn out expression?

We need to know some of the Agency's accomplishments.

Discuss by-product, use of Agency inventions such as:

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Discuss Agency aid to law enforcement agencies in times of U. S. civilian disturbances

Discuss Agency involvement in attack on drug traffic

Did the Agency report in advance to the NSC the presence of Soviet pilots in Egypt?

How successful is our Photographic Satellite Program? What concrete results?
Examples.

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Discuss

Is there an international base for present unrest in the United States?

Do we have a China watch committee? Is it successful?

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Will you describe an example of a successful operation during the last 90 days

How do you use the "nuggets" that the DD/P submits? Could you give us examples.
Do other Directorates provide you with nuggets?

SECRET

20 May 1970

NOTE FOR: Mr. Coffey

I offer for your consideration the following suggestions applicable to the Director's state-of-the-Agency message.

1. He should explain the acceptance of the Director and the esteem of the Agency in the inner councils of the NSC, the White House, and the Congressional committees. He might give some examples such as:

a. The Agency receiving its fair share of resources to enable us to effectively perform during a period of very tight funds and personnel ceilings.

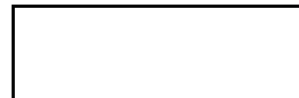
b. Accolades received on our intelligence reporting, with some specifics as to from whom and for what.

c. Interpersonal relationships of the Director to Presidential advisors, the Cabinet, and Congressmen.

2. Despite some media efforts to disparage us, we are a professional organization playing a leading role in the Government with a record we can be proud of. At this point, he may have a few words about the role of intelligence in U. S. policy decision making.

3. He could proceed to some specific accomplishments, plans, and goals in operations, intelligence, and support that could be found in our recent five-year operating programs and some O/PPB and NIPE produced papers on this topic.

4. From this he could proceed to the Agency's attempts to in-put new blood and new ideas and provide headroom for individual growth. Related to this are the creation of the MAG; policy for assignment of young people on boards, panels, and committees; inter-Directorate rotation; dissemination of position vacancies; CIARDS; and discontinued service retirements.



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19 May 1970

NOTE FOR: Mr. Coffey

With regard to the MAG suggestion that the Director talk to employees in the auditorium, the following figures were provided me by the Control Division/OP for employee strength in the greater Washington area. Depending on how many presentations he will give and the limitation of the auditorium, I would apportion out spaces in the same ratio as the on-duty strength is to the total.



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